

NR 21-11-R

For Immediate Release Contact: David Duran

February 2, 2011 916-322-1447 or 916-531-7317 (cell)

## George Runner Invites All to Celebrate Reagan Day

Social Media Provides Opportunity to Share Reagan Legacy with Young People

Board of Equalization Member Senator George Runner is reminding Californians that there's more to celebrate this weekend than just the Super Bowl. This Sunday, February 6, is also the first annual Ronald Reagan Day since Runner's legislation was signed into law last year.

"A new generation of Americans is growing up without the memory of one of our nation's greatest leaders," said Senator Runner. "In light of recent events in Egypt, it's particularly timely that those of us who remember Reagan use this opportunity to share his legacy as a champion for liberty."

Last year Senator Runner authored legislation (Senate Bill 944) making February 6 a special day of significance to commemorate the former California Governor and United States President.

Runner said the special day for Reagan, which begins this year on his 100th birthday, will not create a state holiday, nor will it cost taxpayers money.

"Instead, Reagan Day will be what is called 'a day of special significance' just like other days we have including one to celebrate John Muir, California teachers and the California Poppy," Runner added.

To reach young people, Runner has set up a Facebook page at <a href="https://www.facebook.com/ReaganDay">www.facebook.com/ReaganDay</a>. He is encouraging all who are on Facebook—both young and old—to visit the page and share a favorite memory, quote, photo or video of the former California Governor and U.S. President.

Those on Twitter are invited to tweet their memories using the hash tag #ReaganDay.

Runner has already posted his favorite memory on Facebook: a video of President Reagan's June 12, 1987 Berlin address.

Elected in November 2010, taxpayer advocate George Runner represents the 2<sup>nd</sup> District of the Board of Equalization. Runner was sworn in as Second District Board Member on January 3, 2011. Prior to his election to the Board, Runner served twelve years in the State Legislature. As a thoughtful conservative, his legislative priorities included improving the economy, business growth, education excellence, and family preservation for all Californians. As a member of the Senate Revenue and Taxation Committee, Runner consistently led the fight against tax increases and supported tax relief for families and businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$48 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

###